



# #BEACTIVE

Why dual career is a topic?  
What has been done at the EU  
level? What are the challenges?

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## What does it mean *Dual Careers*?

'**Dual Career**' should be understood to mean that an athlete can combine, without unreasonable personal effort, their sporting career with education and/or work in a flexible way (...), without compromising either objective (...).

Conclusions of the Council and of the Representatives of the Governments of the Member States, meeting within the Council, on dual careers for athletes (2013/C 168/04)

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## Why EU is supporting dual careers of athletes?

- Treaty of Lisbon – art. 6 and art.165
- High number of talented athletes who drop out from sport
- Early school leavers
- Need for highly qualified employees on the European labour market (Europe 2020 Strategy)
- Reintegration into education and the labour market
- COM as a facilitator between non-governmental and governmental stakeholders

**Dual careers  
of athletes**

**Qualifications  
in sport**

# **J****BS**

**Voluntary  
activities in  
sport**

**Employability  
of young  
people**

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## DUAL CAREERS

- Cross-sectoral approach – education, employment
- Athletes' – Awareness raising – empowering athletes
- Qualifications/skills - *The Gap* - mismatch
- Athletes' Entourage
- Cooperation



## SO FAR SO GOOD

### *European level*

- EU Guidelines on Dual Careers of Athletes (2012)



- Conclusions of the Council on dual careers of athletes (2013)
- Study on the minimum quality requirements for dual career services (2015)

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## SO FAR SO GOOD

*European level*

- Report on state of play concerning the implementation of the EU Guidelines on Dual Careers (to be published end September)
- Indirect political priority – EU Work Plan(s) for Sport (2011-2014; 2014 – 2017; 2017-2020)

*Sport and society, in particular social inclusion, the role of coaches, education in and through sport, sport and health (...) (2017-2020)*

*Guiding objective: to take into account the relationship between education and sport, **including dual careers.** (2017-2020)*

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## SO FAR SO GOOD

*National level*

- Differences between Member States
- Different approaches
- Good practices (examples):
  - AT (KADA)
  - UK (TASS)
  - FR (INSEP)
  - Nordic approach (SE, DK)



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## Financing: Erasmus+

**266M€ for Sport for 7 years**

- Tackle cross-border threats to the integrity of sport, such as doping, match-fixing and violence, as well as all kinds of intolerance and discrimination
- Promote and support good governance in sport and **dual careers** of athletes;
- Promote voluntary activities in sport, together with social inclusion, equal opportunities and awareness of the importance of health-enhancing physical activity, through increased participation in, and equal access to sport for all.

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## Financing: Erasmus+

*15 projects on Dual Careers are currently supported by the EU!*

- **2014** - 2 projects (1M€)
- **2015** - 9 projects (3.5M€)
- **2016** - 4 projects (1.5M€)
  
- **2017** – 7 projects (2.5M€) – results published in July
  
- **2018** – DC will be a priority – call to be published in October

*See Erasmus+ projects database!*

*<http://ec.europa.eu/programmes/erasmus-plus/projects/>*

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## DUAL CAREERS – outstanding issues/challenges

- Cooperation – *Sport – Education – Labour Market*
- European Dimension of DC – *Mobility – 'Central Agency'*
- More 'client oriented' policy – *Athlete in the centre*
- Communication, social media
- Systematic approach
- Triple careers

## QUESTIONS/ANSWERS



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What are the challenges?

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# **European Week of Sport 2017**

## **23-3- September**

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AND #BEACTIVE**

[https://ec.europa.eu/sport/week/in-your-  
country\\_en](https://ec.europa.eu/sport/week/in-your-country_en)

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**Thank you!**

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