



Estonian Presidency
of the Council of the
European Union



Programme

Events of the Estonian Presidency of the Council of the EU in sport in Tartu, Estonia

20-23 September, 2017

OVERALL PROGRAMME

Wednesday, 20 September 2017

Celebration of the International Day of University sport (IDUS)

University sports clubs are open for the public

20:00 Global greeting at the Tartu Town Hall Square

Thursday, 21 September 2017

7:00-7:30 #BeActive morning run (meeting point hotel Dorpat reception)

9:30-12:30 **Workshop “Building a world class dual career system and who benefits”** (limited participation)

10:00-11:30 Guided city tour of Tartu (meeting point hotel Dorpat reception)

12:30-14:00 Registration and lunch

14:00-18:45 **Conference “Sport, Education, University: Joining efforts for athletes’ dual career and active societies”, session I**

20:00-22:00 **Reception hosted by the Ministry of Culture**

Friday, 22 September 2017

7:00-7:30 #BeActive morning run (meeting point hotel Dorpat reception)

9:00-13:00 **Conference continues, sessions II and III**

13:00-14:00 Lunch

14:15 Transportation to the Estonian National Museum (meeting point hotel Dorpat reception)

15:00-17:30 **Seminar on healthy lifestyle**, hosted by the European Commissioner for Education, Culture, Youth and Sport, **Tibor Navracsics** and organised by the European Commission, Estonian National Museum

17:30-18:45 Guided tour in the Estonian National Museum





21:00-00:00 Adventure trip (meeting point by the fountain next to the Tartu Town Hall)

Saturday, 23 September 2017

9:45 Walking to the Tähtvere leisure park or departure by bus (Dorpat Hotel and V Spa Hotel invited guests)

10:00-13:30 The **Official Opening Ceremony of the 3rd European Week of Sport & Children's Cycling Festival of the XX Tartu Mountain Bike Marathon**





Estonian Presidency of the Council of the EU Conference
“SPORT, EDUCATION, UNIVERSITY:
JOINING EFFORTS FOR ATHLETES´ DUAL CAREER AND ACTIVE SOCIETIES”

Dedicated to the opening of the III European Week of Sport and
celebration of the II International Day of University Sport

Dorpat Conference Centre (<http://www.dorpat.ee/>)

21-22 September 2017

Working language is English.

Moderator: **Jarek Mäestu**, Associate Professor, University of Tartu

Thursday, 21 September 2017

7:00-7:30 #BeActive morning run (meeting point hotel Dorpat reception)

12:30-14:00 Registration and lunch

14:00-15:10 **Opening and keynote addresses**

Tarvi Pürn, Undersecretary for Sport, Ministry of Culture

Tea Varrak, Secretary General, Ministry of Education and Research

Yves Le Lostecque, Head of the Sport Unit, European Commission

Tiit Land, President of Universities of Estonia, Rector of Tallinn University

FISU greeting and keynote address **“University Sports and its role in shaping the leaders of tomorrow”**

Oleg Matytsin, President of International University Sports Federation (FISU)

EOC Athletes´ Commission greeting and keynote address **“Athlete and education”**

Gerd Kanter, Chair of Athletes´ Commission of the Estonian Olympic Committee,
Olympic champion 2008 and winner of Summer Universiade 2005





15:10-16:10 **Panel discussion: Why does society need educated athletes?**

Moderated by **Kairis Ulp**, Chair of the Working Party on Sport of the Estonian Presidency of the Council of EU 2017

Oleg Matytsin, President of International University Sports Federation

Laurent Petrynka, President of International School Sport Federation

Claudia Bokel, Vice President IOC and IPC Athlete Career Programmes of Adecco Group, former Chair IOC Athletes' Commission

Gerd Kanter, athlete, Chair of Athletes' Commission of the Estonian Olympic Committee, Olympic champion 2008 and winner of Summer Universiade 2005

Prof **Volli Kalm**, Rector of the University of Tartu

16:10-16:40 Coffee break

16:40-17:30 **I Session: Combining sport and education**

Introduction to the topic: Why dual career is a topic, what has been done and what are the challenges at the EU level?

Agata Dziarnowska, Policy Officer, Sport Unit, European Commission

Keynote speech, Importance of education in athlete's career and successful sport-education setting.

Claudia Bokel, Vice President IOC and IPC Athlete Career Programmes at the Adecco Group; former Chair IOC Athletes' Commission

Dual career framework in sport and education, stakeholders and their tasks. How to coordinate their partnership to work as a system.

Guy Taylor, National Director of Talented Athletes Scholarship Scheme (TASS)

17:30-18:30 **Panel discussion: Dual career challenges and solutions**

Moderated by **Guy Taylor**, National Director of TASS

Emma Vickers, athlete and PhD student, Liverpool John Moore's University

Sergio López-Andújar Alonso, Tutor in Dual Career of Athletes and Project Manager on sport, education and youth, Spanish Futsal Players' Association (AJFS)

Ando Pehme, representative of University of Tartu, "Winner" project

Agata Dziarnowska, Policy Officer, Sport Unit, European Commission

Tarmo Meresmaa, author of the Master's Thesis "Supporting the career of Estonian elite athletes participated at Olympics after retiring from the elite sport"

18:30-18:45 ***Units of Support to High Performance in Schools - good practice from Portugal***

Humberto Filipe da Silva Ricardo, Advisor to the Secretary of State for Youth and Sport of the Government of Portugal





20:00-22:30 Reception hosted by the Ministry of Culture of Estonia, University of Tartu Museum, The White Hall (Lossi 25)

Friday, 22 September 2017

7:00-7:30 #BeActive morning run (meeting point hotel Dorpat reception)

09:00-10:30 **II Session: Importance of sport and physical activity for society**

Greetings by **Indrek Saar**, Minister of Culture of the Republic of Estonia

Introduction to the topic: Why physical activity is a topic and what has been done at EU level to promote physical activity?

Yves Le Lostecque, Head of the Sport Unit, European Commission

Keynote speech, The economic cost of physical inactivity in Europe

Mogens Kirkeby, President, International Sport and Culture Association (ISCA)

Shaping physical activity habits of school students

Merike Kull, Lecturer in Health Education, Tartu University, Institute of Sport Sciences and Physiotherapy

Contribution of sport to employability of "NEET" young people

Prof **Marc Theeboom**, Research group Sport and Society, Faculty of Physical Education and Physiotherapy, The Free University of Brussels

Fred Coalter, visiting Professor of Sports Policy, The Free University of Brussels and Leeds Beckett University

Good Practice from the field - practical tools to connect sport and employability

Niklas Soendgen, Team Lead Government Partnerships, streetfootballworld

10:30-11:00 Coffee break

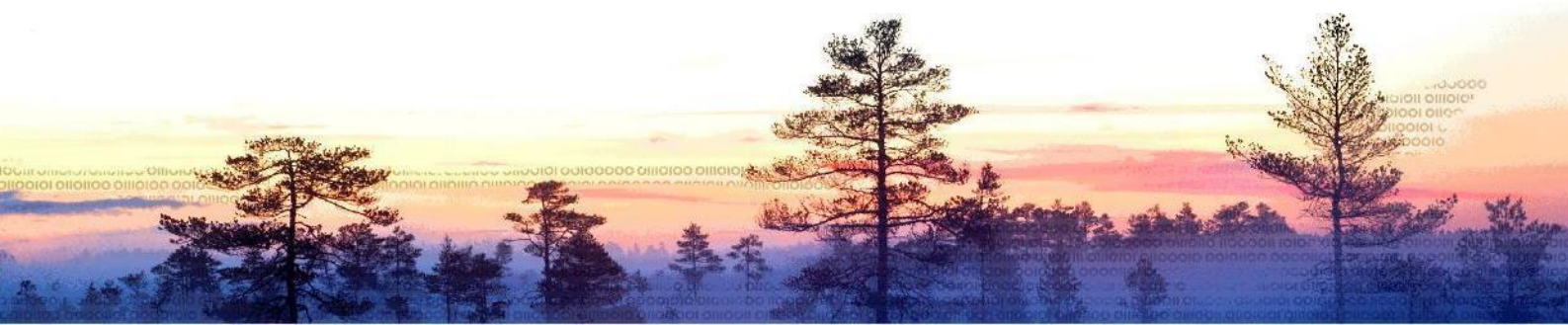
11:00-11:30 **III Session: Importance of sport and physical activity at university**

Introduction to the topic

Adam Roczek, President of European University Sports Association (EUSA)

National Recommendations for university sport - a purpose-built tool to promote sport for all students

Jussi Ansala, Special Advisor for University Sport, Finnish Student Sports Federation





- 11:30-12:45 **Panel discussion: Why should university deliver sport and physical activity?**
Moderated by **Michelle Tanner**, President of the European Network of Academic Sports Services
Dr Verena Burk, Senior Executive Committee Member of FISU, Senior Lecturer at the University of Tübingen
Netty Bekkers-Vos, Head of Customer relations and communication, Deputy Head of UM Sport, Maastricht University
Lorenz Ursprung, member of the Executive Committee of EUSA
Ermo Tikk, coordinator of student sport at the University of Tartu
Jussi Ansala, Special Advisor for University Sport, Finnish Student Sports Federation
- 12:45-13:00 Closing remarks: **Indrek Saar**, Minister of Culture of the Republic of Estonia
- 13:00-14:00 Lunch
- 14:15 Transport to the Estonian National Museum (meeting point hotel Dorpat reception)
- 15:00-17:30 **Public seminar on healthy lifestyle**, hosted by the European Commission
- 17:30-18:45 Guided tour of the Estonian National Museum
- 21:00-00:00 Adventure trip - kick-off event for **3rd European Week of Sport**, Tartu Town Hall

Saturday, 23 September 2017

- 9:45 Walking to the Tähtvere leisure park or departure by bus (Dorpat Hotel and V Spa Hotel invited guests)
- 10:00-13:30 **Official Opening Ceremony of the 3rd European Week of Sport** and Children's Cycling Festival of the 20th Tartu Mountain Bike Marathon

