

Dual career framework in sport and education, stakeholders and their tasks.

How to coordinate their partnership to work as a system.

Guy Taylor
TASS National Director

Why am I here

- National Director of TASS
- Chair of the Expert Group - Human Resources Development in Sport
- Advisor to the Japanese Sports Council – Dual Career
- Advising and Supporting International Organizations on Athlete and Dual Careers Systems
 - Such as Japanese Sports Council, Sports Authority of India, FIBA and FiFPro

TASS History - the building of knowledge

- Over 14 years of experience
- Over 4800 Athletes supported
- Over 1000 Practitioner developed
- Over 50 Sports supported
- Over 100 Education Institutions supported
- 180 Olympic/Paralympic medals
- £7 Million over the last 3 years, (total investment over TASS lifespan of over £30 million)
- £7 Million planned for the next three years

To answer the question we need to understand 'Dual Career?'



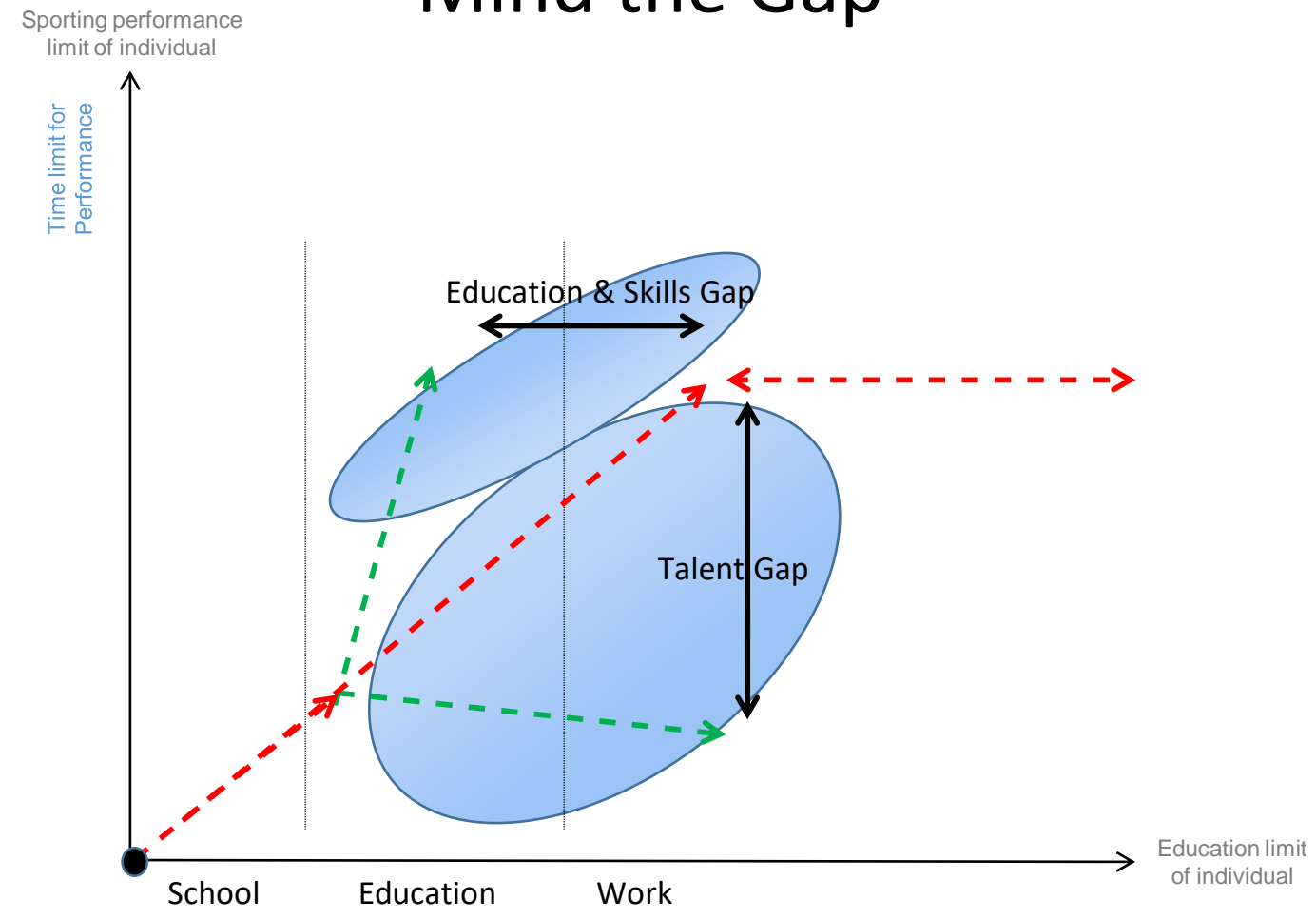
It is not;

- A athlete studying a Sports Course because that is all that is available
- A student on a scholarship to represent the University sporting programme
- A athlete receiving a degree for winning a Medal
- Individual Institutions attempting to run a mini sporting pathways
- Organisations offering 'sticking plaster' education towards the end of an athletes career
- Athlete employed because they are 'Olympian'.

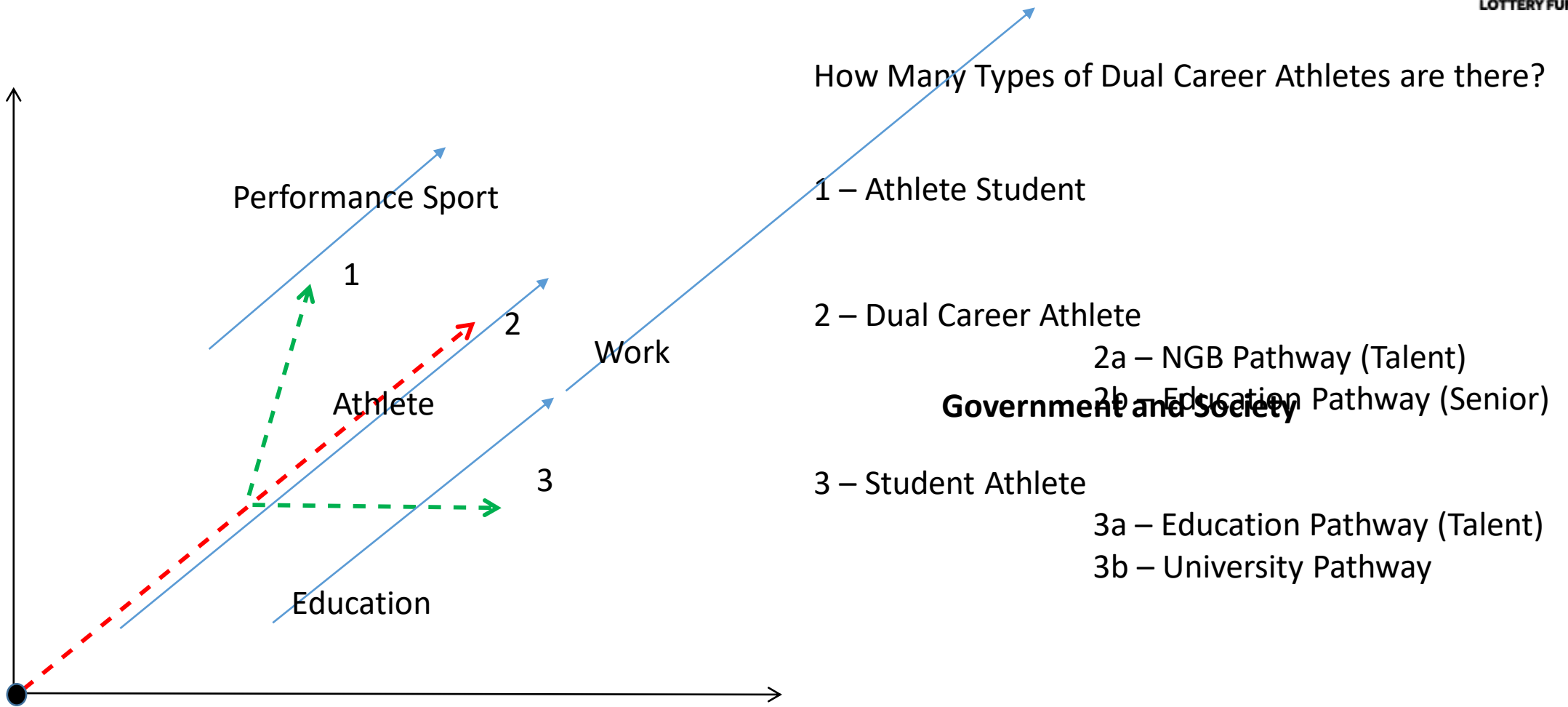
It is;

Developing a Partnership to providing a opportunity for an individual to reach their sporting, academic, work and life potential.

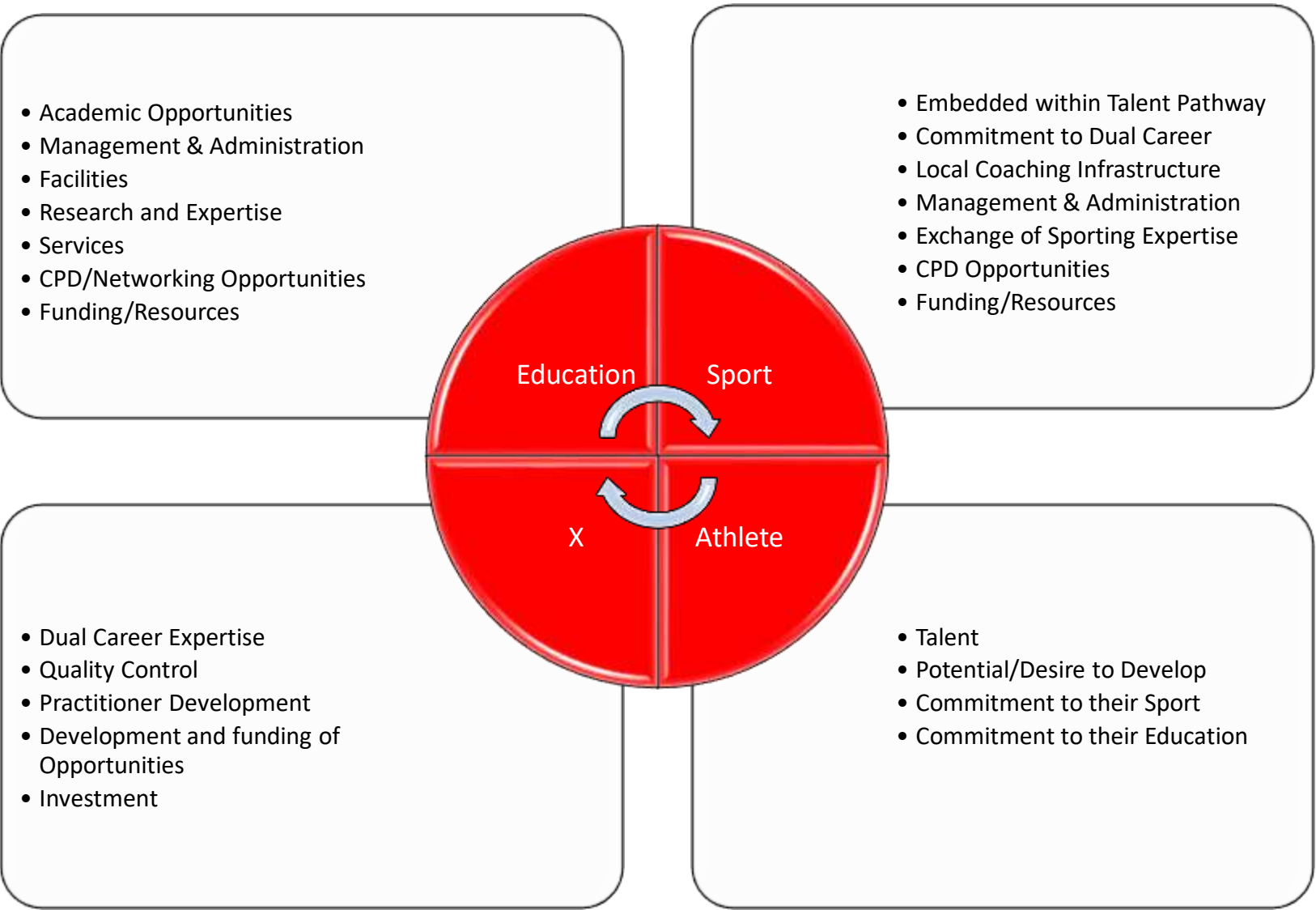
Mind the Gap



The Dual Career Athlete & Stakeholders



Dual Career Partnership (Stakeholders)



1 – Athlete Student

2 – Dual Career Athlete

2a – NGB Pathway (Talent)

2b – Education Pathway (Senior)

3 – Student Athlete

3a – Education Pathway (Talent)

3b – University Pathway

**Thank You
&
Any Questions**

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