

**STRENGTHENING COACHING WITH THE**

# **SCORE**

**OBJECTIVE TO RAISE EQUALITY**





# SCORE

- Title: “Strengthening Coaching with the Objective to Raise Equality” – SCORE
- Timing: 1 January 2015 – 31 December 2016 (24 months)
- Supported by the Erasmus+ Sport Programme
- Project leader: European Non-Governmental Sports Organisation, ENGSO

Co-funded by the  
Erasmus+ Programme  
of the European Union

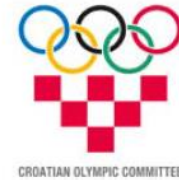




# Partner Network



## Partners





# What was SCORE?

- Objective:
  - Promote the representation of employed and volunteer female coaches in the coaching workforce
    - > Aim increasing the number of female coaches
- Actions:
  - Educational toolkit
  - Education for mentors
  - National training sessions in 8 countries to implement the toolkit
    - Croatia, Cyprus, Finland, Germany, Lithuania, Portugal, Sweden, UK



# The Business Case

More Choice

Additional skills

Economic Benefit

Untapped Resources

Cultural Change



# The Business Case

- Swedish team in Rio Olympic Games:
  - 8 of 11 medals WON by female athletes
  - 5 of 11 medals WON by athletes coached by FEMALE coaches.
  - 75 % of female head coaches came home with at least 1 medal (3 of 4 coaches)
  - 100 % of female coaches came home with top 6 result or better (4 of 4 coaches)





# Toolkit

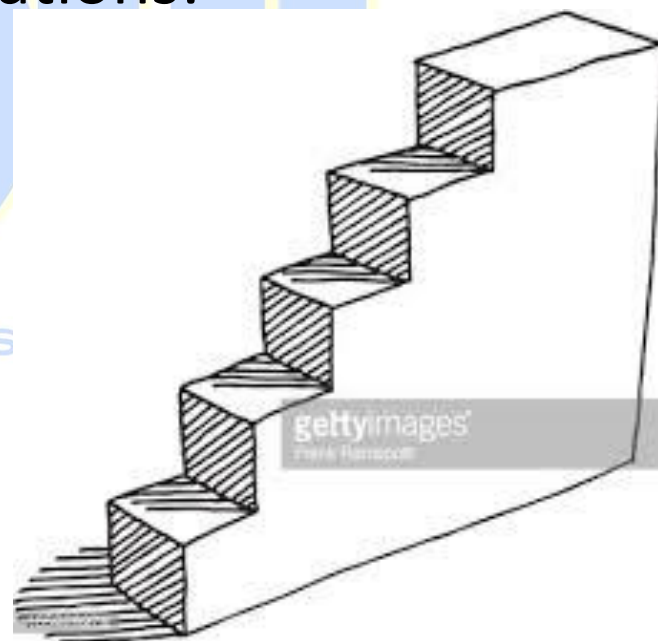
- Toolkit:
  - Tools for sport organisations
  - Additional information with examples
- Four elements for sport organisations:

Plan

Recruit

Develop

Retain



# Education for Mentors

- Education of mentors for (future) female coaches
- 22 mentors from 8 countries are educated to support female coaches around Europe
- Impact:
  - In Germany and Finland mentoring systems coordinated by SCORE partners
  - Mentoring activities by the educated mentors





# Education for Mentors





# Education for Mentors

[www.score-coaching.eu](http://www.score-coaching.eu)

#scorecoaching

Twitter: @ENGSOsport

[www.facebook.com/scorequality](https://www.facebook.com/scorequality)

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